



Submitted by: Darla P. Hamlin, President

May 25, 2017

#### ACCOMPLISHMENTS/MILESTONES (2016/2017)

- Ran successful Santa's Helper Campaign that provide Christmas Stockings to eight Senior Citizens in town Raised over \$3,200 in cash and in-kind donation primarily from NYBA Members
- Co-sponsored two CPR/AED classes with Fire Company. Members received 50% discounts
- Held regular business meetings with speakers ranging from State and Town government and committee representatives. A few topics included Cyber Security (Ande Smith, Deer Brook Consulting); Living Well in North Yarmouth (Rob Duckworth); Wescustogo Building and Design (Brian Sites); What's Happening in Augusta (Paul Chace); What's Happening in North Yarmouth (Rosemary Roy); PAC (Ashley Caswell, MSAD51) and Community Broadband (Susan Inch, Tillson's Energy)
- Held second annual meeting/buffet
- Community Business Trade Show – net profit of \$64.18 after expenses. First year in which we collaborated with the Fire Company who ran a Spaghetti Dinner during the show.
- Closed account at Bath Savings and moved checking account to TD Bank
- Cash on Hand \$2,829
- Renewal notices are in the mail (email)
- Exceeded goal of 5% increase by nearly 30%. 13 new members joined

#### 2017-2018 GOALS:

- Recruit, elect and train new Treasurer by August 1
- Continue to increase brand awareness of Association and its members
- Host 2018 Community Business Trade Show. This trade show is the only event in the area that give our small business owners the opportunity to showcase our products and services.
- Complete member survey
- Add training opportunities where desired
- GROW membership by 10% by end of year (May 2018)
- CONTINUE to seek out new speakers to aid in increasing attendance at monthly meetings
- Update Membership Application
- Enhance website for better SEO for member companies and add Business Resource page
- Support the Town's Vision Statement which reads "The Town of North Yarmouth recognizes and seeks to maintain its unique character as a still largely rural town that is still in close proximity to urban centers and related services. The town seeks to guide residential growth while attracting appropriate commercial growth and maintaining the appeal of its country character by preserving natural, historical, agricultural, an cultural resources. The town desires to encourage the development of a Village Center, to protect natural resources, preserve the quality of the town's public water supply and encourage recreational use of the town's extraordinary network of public parks, forests and trails.